

WHAT PEOPLE ARE SAYING.

“ Wes Maas has a strong passion for the academic success of student-athletes. In my time working with Wes he always had an immense impact on whatever teams he advised, which led to higher GPA's for their student-athletes and higher APR scores/graduation rates for the teams overall. He is very innovative and willing to adapt to meet the needs of his teams, especially when it comes to how he disseminates expectations and other information to student-athletes and coaches. The coaches he works with can always trust that a lot of time and attention will be devoted to the service of their student-athletes. As an employee working for Wes, I always knew what was expected of me and that he had my best interests in mind as we worked hard to push forward important initiatives. ”

-Ryan McGinn | Weber State | Director of Student Athlete Services

“ Wes Maas is a world class collaborator, a consummate professional and on top of that a genuinely honorable person. We worked together with student-athletes at the University of North Florida and I can tell you Wes really cares about students and their success. One student in particular we partnered with went on from being on academic probation to going on for a Masters degree- and Wes even helped him in preparation for the GRE. Not only is Wes great one on one with students, he helped build programs and processes at UNF that are still in practice and set the foundation for student-athlete academic support. Even though we don't work at the same institution, Wes has continued to be the most helpful colleague. I've had several occasions to seek his advice and guidance and he's always amazingly responsive and helpful. I've even referred students that I know are planning to attend Florida International University who are not even student-athletes and Wes has welcomed them and served in a mentor/friend role to them. ”

-Kellie Woodle | University of North Florida | Director, First-Year Advising Undergraduate Studies

“ When I joined the N4A's Mentor Program, I was excited to enhance my knowledge base on the ins and outs of this profession, along with helping me grow as a young professional. Getting paired with Wes not only confirmed my initial belief but surpassed all expectations. Wes has advised me in several decisions in my day-to-day role at Utah Valley University and in my acclimation within the N4A Family. He nudged me to take ownership in maximizing my personal brand through the power of networking with other leaders within the industry. The degree of care he has shown me has influenced me to pour into others by encouraging me to join several N4A Committees. Any time I need some words of wisdom or boost of inspiration, I know that I can count on Wes to provide it to me. Thank you, Wes, for teaching me the tools I need to be successful within this industry. ”

-Jack Ferguson | Utah Valley | Athletics Advisor/Life Skills Coordinator

“ Wesley Maas has been a tremendous resource for me as I've been entering the Academic/Student-Athlete Development world. I reached out to Wes several years ago, and he gave me solid advice and encouragement. A month or two later, he became my N4A mentor! I was blessed to have him work with me throughout that year, guiding me. He has continued to be a mentor to me in the years since, and I firmly believe that N4A needs someone like Wes in leadership positions. Wes' passion for excellence and connectivity is unparalleled, and I am honored to consider him a mentor and a friend. ”

-Tom Phillips | North Greenville | Director of Student Success

“ Wes Maas is simply one of the best leaders we have in this profession. His intentional direction, innovative policies and communication strategies have produced measurable academic results at each institution. He remains focused on the main thing, which is educating young people and assisting them to achieve their goals in the classroom as well as the playing field. ”

-Steve Harrell | Abilene Christian | Deputy Director of Athletics

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“ Wes Maas has incredible leadership, organizational, and solution based thinking that actually pales in comparison to his genuine people skills demonstrating that he is here to serve not be served. ”

-Matt Driscoll | University of North Florida | Head Men's Basketball Coach

“ I know Wesley Maas to be an exceptionally strong leader who has developed his organization so that he, with his staff, have built a SAAC in which student-athletes and staff grow and thrive. He is equally committed to the academic success of every student-athlete and the professional development of his exceptional team. In sum Wesley Maas has the skills, disposition and knowledge required of a consummate professional and he has synthesized these critical elements into a force that has brought academic excellence and professional behavior to FIU. ”

-Stephen Fain | FIU | Founding Father

“ Wes has been an amazing resource for my staff and I for the past 10 years. His passion for student-athlete development and academic achievement is contagious. He is a wealth of knowledge and goes out of his way to support others in this field. I am so grateful for Wes taking the chance on hiring me. He not only hired me but he invested in me and still continues to invest in me because he is so passionate about this field and those who work in it. His commitment to excellence and high standards is obvious to all who have the pleasure of knowing him. Wes' impact at each university he has worked at is still being felt. Wes worked at UNF over 10 years ago yet the processes and standards he created are still being implemented. He continues to be a resource and mentor to my staff and I and we are so grateful for him. ”

-Jennifer Barth | University of North Florida | Assistant Athletic Director

“ Wes Maas is a professional who knows how to advise and mentor our students. Just as importantly in supervising our Academic Center, Wes mentors and develops his staff in the Center. FIU is a growing University and thankfully we have experienced professionals like Wes to help our Student-Athletes in their growth. Collegiate Athletics faces more challenges than ever, and as the FAR I rely heavily on experienced professionals such as Wes. I am really glad to see Wes recognized for his leadership and skills. Wes has brought our Student-Athlete Academic Center a level of professionalism which has helped our students, my faculty colleagues, and our administration to continue to improve our student learning and outcomes. ”

-Dr. Peter Markowitz | FIU | Faculty Athletic Rep

“ I struck gold at the N4A national conference in 2014 when Wes Maas willingly took time out of his busy schedule to meet me (a lowly GA) and discuss my career aspirations. Wes' passion for the positive development of student-athletes, his years of service to the Association, and leadership within our industry is unrivaled. His ability to genuinely connect, empathize, and bring people together is admirable. His innovative approach and ideas for communicating and connecting with modern student-athletes has had a profound impact on the membership and will undoubtedly serve as a model in the ever-changing landscape of intercollegiate athletics. Over the past six years, I have been humbled knowing that Wes is in my corner and is somebody I can count on for both professional and personal advice. Without question, he is the leader N4A deserves to have in its administration at the highest levels. Wes is the type of professional I aspire to be. I am lucky to call him my mentor, colleague, and friend. ”

-Mike Maziarz | University of Illinois | Academic Counselor

“ FIU is a special place known for social mobility and innovation; it has been ranked as a “Great Place to Work” by both the Chronicle for Higher Education and Forbes Magazine. To reach such heights it takes people committed to the success of our students, and people who understand that collaboration is key. Wesley Maas is one of those dedicated people. He is truly selfless and compassionate about FIU and serving students; he lives his life as one of gratitude and intention; and he understands the challenges and opportunities present in a diverse community. ”

-Jody Glassman | FIU | Director of Admissions