

Wesley D. Maas
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Experience

Assistant Vice President Undergraduate Education

**Director, Student-Athlete Academic Center (SAAC); Florida International University
Miami, Fl**

July 2014 – Present

Responsible for providing leadership in the development and delivery of all services and activities designed to support student-athletes in their undergraduate and graduate sequence, as well as in their professional education and with career planning for the FIU Student-Athlete Academic Center (SAAC). Oversee staff of 20 full time staff members and up to 60 part time staffers. Chair of the Conference USA Academic Integrity Task Force and FIU Communication Matrix Work Group. Sit on the Internal Operations and Senior Staff committees in the FIU Athletics Department. FIU Lead for the Florida Consortium for Metropolitan Universities, as well as the following Committees; FIU Academic Advising, Advancing Student Success & Career Integration, Financial Literacy, SAAC Leadership, Student Affairs Leaders and Student Engagement & Student Success. Provide leadership in the development and delivery of all services and activities designed to support students in their academic development. Coordinate with campus academic departments and student services departments including, but not limited to: Title IX, Academic Advisement, Registrar, Admissions and Records, Veterans Services, University Testing Center, International and Transfer Student Services, Honors Program and the Disability Resource Center to increase retention and graduation of student-athletes. Provide leadership and direction to university counseling staff regarding student issues and concerns; consult regularly with Dean of Students, FIU faculty, and Athletic Department staff to promote services to students. Initiate policies and procedures; develop, propose, and manage the annual operating budget and allocate all resources. Coordinate individual academic assessment and provide customized personalized assistance as needed. Prepare and provide academic data and reports to University administration, athletic administration and coaches based on need.

**Associate Athletics Director, Director of CATS Academics; University of Arizona
Tucson, Az**

January 2013 – July 2014

Responsible for planning, budgeting, staffing and administering all student-athlete services associated with CATS Academic Support and oversight of the CATS Academics Budget, approximately \$1,009,862.00. Sit on the Internal Operations and Senior Staff committees in the Athletics Department. Member of the CATS Leadership, Student Affairs Leaders, Student Engagement and Success committees. Coordinate with campus academic departments and student services departments including, but not limited to: Academic Advisement, Registrar, Admissions and Records, University Testing Center, International and Transfer Student Services, Honors Program, Think Tank, SALT and the Disability Resource Center to increase retention and graduation of student-athletes. Provide leadership and direction to university counseling staff regarding student-athlete issues and concerns; consult regularly with faculty, coaches and Athletic Department staff to promote services to students. Initiate policies and procedures; develop, propose, and manage the annual operating budget and allocate all resources. Coordinate individual academic assessment and provide customized personalized assistance as needed. Prepare and provide academic data and reports to University administration, athletic administration and coaches based on need. Provide management, administrative, and professional leadership for CATS Academic Support. Other duties assigned.

Associate Athletics Director, Director of Office of Academic Support; University of Wyoming
Laramie, Wy **July 2011 – January 2013**

Responsible for planning, budgeting, staffing and administering all student-athlete services associated with the Office of Academic Support Department. Oversee staff of 8 full time staff members and up to 110 part time staffers. Sit on the Internal Operations and Senior Staff committees in the Athletics Department. Assist with oversight on individual athletic programs (primarily football and men's basketball) as well as with game management. Member of the Faculty Senate, University Studies, Academic Outreach, Academic Planning, and Academic Integrity Committees. Initiate policies and procedures; develop, propose, and manage the annual operating budget and allocate all resources. Plan, cultivate, implement and direct a full range of athletic academic support programs for student athletes including admission assistance, enrollment and registration services, academic eligibility assistance, NCAA Clearinghouse oversight, academic advisement and counseling, degree progress monitoring, development of a tutoring program solely for student athletics; set up, monitoring and reporting of individual study halls, mid-term and mid-year academic reviews, graduation and post eligibility monitoring, and implementation of NCAA scholarship awards. Provide management, administrative, and professional leadership for the Office of Athletic Academic Support. Other duties assigned.

Assistant Athletics Director, Director of Athletic Academic Support; University of North Florida
Jacksonville, Fl **January 2005 – July 2011**

Created UNF's Athletic Academic Support department. Responsible for planning, budgeting, staffing and administering all student-athlete services associated with the department. Provide leadership in the development and delivery of all services and activities designed to support student-athletes in their academic development. Provide management, administrative, and professional leadership for the Office of Athletic Academic Support. Other duties assigned.

Academic Counselor, Tutorial Coordinator; Vanderbilt University
Nashville, TN **December 2003-January 2005**

Primary counselor for Women's Lacrosse, Bowling, Soccer and Men's Golf. Collect and report data to various places (e.g., SEC for Academic Honor Roll achievements, Vanderbilt University Associate Provost's Office, Board of Trust, etc.). Report academic progress to coaches, on a weekly basis. Ensure that all student-athletes are in compliance with NCAA Academic Eligibility requirements. Meet with recruits and their families. Other duties assigned.

Academic Advisor, Football; The University of Alabama
Tuscaloosa, AL **July 2001-December 2003**

Head of the academic advising/counseling program for the University of Alabama football team. Assisted with the women's basketball, softball, and men's baseball teams. My responsibilities included, but were not limited to advising student athletes on their academic schedules and making sure all athletes are in their required courses fulfilling NCAA requirements, being a liaison between the athletes and the coaching staff as well as the professors for the University. Determined if the players are making satisfactory progress towards their degree according to the NCAA and SEC guidelines.

Academic Advisor, Football; The Florida State University
Tallahassee, FL **January 2001-July 2001**

Assisted student-athletes in setting up class schedules, keeping them on schedule and on task, making sure all of their class assignments were finished on time, as well as making sure they attended class every week and prepared for all of their exams and projects. Served as the liaison between the student-athlete and the professor.

Education

Master of Science in Physical Education (Sport Administration), *Florida State University*, 2001.

Bachelor of Science in Physical Education (Sport Management), *Newberry College*, 2000.

Professional Organizations

- Consultant & Director of Academic Strategy, The Brooks Element
- Board of Directors, N4A, Director at Large for Strategic Communication
- Consultant, N4A Academic Integrity Assessment Program
- Member of the Strategic Future Task Force, N4A 2017-19
- Chair, Regional Conference Work Group, N4A 2017
- Chair, Advising Student-Athletes Commission NACADA 2016-18
- Multicultural Concerns Commission, NACADA 2016
- Graduate, FIU Inaugural President's Leadership Program 2016-17
- Chair, Strategic Planning for Metropolitan Consortium 2016-2018
- Chair, Communications Matrix Committee 2016
- Chair, Financial Literacy Program, 2016
- Member of N4A Finance Committee, 2016-2018
- N4A Nominee for President-Elect, 2015
- Chair, Conference USA Academic Integrity Taskforce, 2014
- Chair, Mountain West Conference Continuing Eligibility Committee, 2012
- Advancing Student Success and Career Integration Committee
- Member, NACADA 2011-Present
- Member, N4A 2002-Present
- Graduate, Inaugural N4A Professional Development Institution (PDI), 2007 (Leadership Track)

Communication

- Co-Creator, @SATHleteDev Twitter Account & #SATHleteDevChat
- Creator, www.LiveMaas.Blog & LiveMaas Podcast on Higher Education
- Create and Maintain Social Media Accounts for N4A & FIU SAAC
 - Twitter @nfoura, Instagram Nfoura12, FaceBook @N4ANACDA, YouTube N4A Leadership
 - Twitter @FIU_SAAC, Instagram FIUSAAC, FaceBook SAACFIU, SnapChat FIUSAAC

Presentations

- The Future of Communication: USC Drive-In Conference, 2020
- Disasters & Tragedies: Navigating the Unexpected, N4A National, 2019
- Branding Your Program and Yourself, N4A Region III/IV Conference, 2018
- Advising LGBTQA Student-Athletes, NACADA National, 2018
- From Touchdowns to Textbooks – Life Stories in Advising Student-Athletes, NACADA National, 2018
- Bridging the Gap between Athletics and Enrollment Management, FACRAO, 2017
- Be Well, Do Well: Invest in Your Team, NACADA National Convention, 2017
- Communicating with the Modern Student-Athlete, NC State, 2017
- Communicating with Technology, FISEM, 2017
- Leadership Panel, N4A National Convention, 2016
- Creating Independent Learners through Directed Study Programming, FLACADA Regional Convention, 2016
- President Elect, Vision for N4A, N4A National Convention, 2015
- Taking a Gamble with Technology: High Stakes in Advising Student-Athletes, NACADA National Convention, 2015
- Creating a Directed Study Program, MWC Regional Convention, 2012

Other Facts

- 2019, Conference USA Institutional Excellence Award (Highest Department GPA for CUSA)
- 2019, Conference USA SAAC Cup Champions (Combination of Academic Excellence, Community Service, and Financial Literacy)
- Recorded highest APR and GSR scores in FIU history, 2018-19.
- Recorded a 3.29 Department GPA for Florida International University, 2018-19. Highest GPA on record for FIU.
- Recorded a 2.98 Department GPA for The University of Arizona, 2013-14. Highest GPA on record for U of A.
- Created the student-athlete transition program (SAS 101), Eligibility Specialist and first online tutorial program for The University of Arizona.
- Recorded a 3.04 Department GPA for the University of Wyoming, 2011-12. Highest GPA in 20 years.
- Recorded a 3.27 Department GPA for the University of North Florida, 2009-10. Highest GPA on record for UNF.
- Created, developed and implemented UNF's first ever Athletic Academic Support Department.
- Participant in leadership and continuing education series through UNF Management Program, 2009-10.

Profile

- Proficient in Microsoft Office software, Peoplesoft, BANNER, NCAA CAi software. Able to learn applications quickly.
- Outstanding communication skills enable me to motivate and work well with individuals, athletes and large groups.
- Strong interpersonal and organizational skills are proficient when dealing with tense or adverse situations.
- Highly organized. Able to handle multiple assignments under duress and still consistently meet deadlines.